



Dear _____,

On August 20, 2023, I will be running the ASICS Falmouth Road Race to benefit Brigham and Women's Hospital. I am running to support [insert fundraising designation] because [insert your story]. I hope you will consider supporting my run.

At the Brigham, we are finding new ways to predict, prevent, and treat the most challenging diseases of our time while delivering world-class care with a profoundly human touch. With so many breakthroughs within our reach, we know that the time to confront the world's toughest medical challenges is now.

While I am training hard for the race, I need your help to reach my fundraising goal of \$XXX. I would be incredibly grateful for your support of my run and there are two easy ways to give:

- Donate online to my fundraising page: [ADD LINK]
- Send a check payable to Brigham and Women's Hospital, with my name in the memo line, to me at: [YOUR ADDRESS]

Thank you in advance for your support. Together we can make a difference for Brigham and Women's Hospital.

Sincerely,

[YOUR NAME]

P.S. You could double or even triple your donation through a matching gift! Be sure to ask if your employer has a matching gift program, find out how to participate, and then let me know. Thanks again!