



Brigham and Women's Hospital

Founding Member, Mass General Brigham



Meeting Agenda

- Welcome
- Meet Your Teammates!
- Fundraising Tools & Milestones
- Falmouth Road Race Logistics
- Q&A



Falmouth Road Race

Many thanks to the
Falmouth Road Race
Numbers For Non-Profit Charity Runner Program

Since 2015, the Brigham Falmouth Team has raised
more than \$530K for 40 areas at the Brigham!





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Meet Your Teammates!

2025 Falmouth Teammates!

- What is your name?
- Where are you from?

Pick One:

- Why are you running?
- Favorite post race snack?
- Favorite song to run to?

- Joe Bouchard
- Amy Boyinton
- Reilly Carey
- Jon Coliflores
- Alexis Connolly
- Jennifer Counter
- Val DePerrio
- Anna Fenuccio
- Alexandra Fodera
- Andrew Fodera
- Sarah Friedman
- Steven Gilmore
- Molly Gunn
- Andrew Hatem
- Christopher Hatem
- Ellen Harvey
- Ava Hunt
- James Kelleher
- Sharon Kelleher
- Karen LeSieur
- Sarah Longval
- Colin Lynch
- Joseph MacLeod
- Alexandra Mahler
- Brandon Mahler
- Nikki McSweeney
- Izzy Miele
- Lindsay Monack
- Peyton Mottice
- Natalie Murphy
- Alannah O'Connor
- Lily Paltrowitz
- Brian Parese
- Will Purdue
- Stephanie Renwick
- Theresa Riley
- Elizabeth Saylor
- Taylor Shea
- Abby Sikorski
- Pete Steedman
- Nora Yousefzadeh-Grunin





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Fundraising Tools & Milestones

Brigham Falmouth Road Race Runner Portal



[Home](#) [Fundraising](#) [Important Dates](#) [Training](#) [Contact](#)

Fundraising

Funds raised by the 2025 Falmouth Road Race Brigham Team will benefit any area of the hospital that is meaningful to you. **Please refer to the documents below to help us reach our goal of \$125,000!**

Recommended Fundraising Milestones:

- July 21: 50% to goal
- August 4: 95% to goal
- August 17: 100% to goal
- September 30: **Fundraising deadline at midnight** *(if you have not raised the minimum amount by September 30 at midnight, the credit card you provided on your fundraising contract will be charged the difference to hit your fundraising commitment)*

Fundraising Tools:

- [Donations Overview and Cover Letter](#)
 - [BWH 501c3 Tax Exempt Form](#)
 - [BWH W-9 Form](#)
 - [Wire Transfer Instructions](#)
- [Fundraising Tips & Tricks](#)
 - [Sample Fundraising Letter – The Brigham](#)
 - [Sample Fundraising Letter – The Stepping Strong Center](#)
 - [Matching Gifts](#)
 - [Support my fundraising flyer](#)
 - [Example: Calendar of Fundraising Challenges](#)



FALMOUTH ROAD RACE COUNTDOWN

10

Days



Tips and Tricks



BE SOCIAL

Social media is an easy way to ask for contributions. Share your personal fundraising page with friends and family!



DOUBLE IT

Encourage your donors to ask their employers about their companies matching gift program and if their gift can be doubled!



HOST AN EVENT

Turn one of your favorite activities into a fundraising event. Poker night, bowling, dodgeball, video game marathon—the possibilities are endless.



FITNESS IS FUN

Many cycling, yoga, and fitness instructors are willing to donate their time so you can turn one of their classes into a ticketed fundraiser. It's a great way to do good and feel good at the same time.



SHARE YOUR STORY

Draft a thoughtful fundraising letter and share what inspires you to run. Mail a letter, send an email, make a phone call—you know your network best!



USE YOUR TALENTS

Do you paint, bake, make your own jewelry, knit, or crochet? Sell your talents and goods via online auction or craft fairs and local bazaars.



Offline Donations



Cover Sheet for Offline Donations

Runner Name: _____

I am enclosing (# of checks) _____. I am enclosing (total amount of donations) \$ _____.

Matching Gifts: Be sure to ask if your donors' company has a matching gift program and the gift can be doubled!

☐ Matching gift form enclosed ☐ Online matching gift application submitted.

Please complete the address section for each offline gift or check should the donor information not be provided. Please mail checks to: Brigham and Women's Hospital, Development Office, Attn: Ally Hickey, 263 Huntington Ave #318, Boston, MA 02115.

Donor/Company Name: _____

Company Contact Name (if applicable): _____

Address: _____

City: _____

State: _____

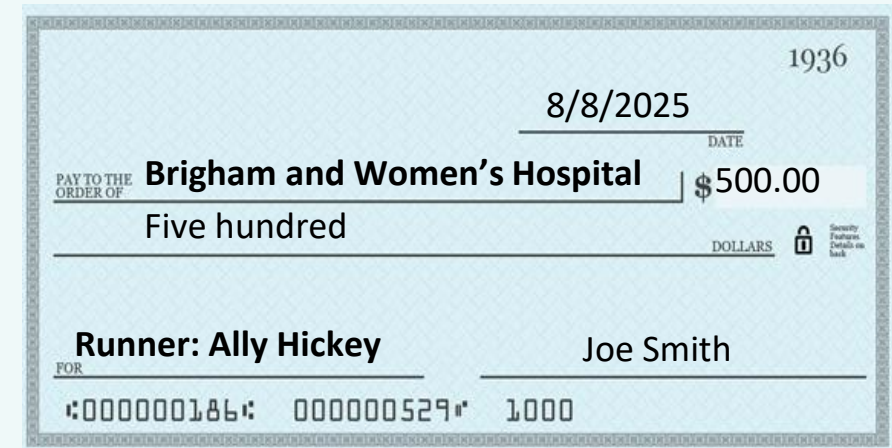
ZIP: _____

Phone: _____

Email: _____

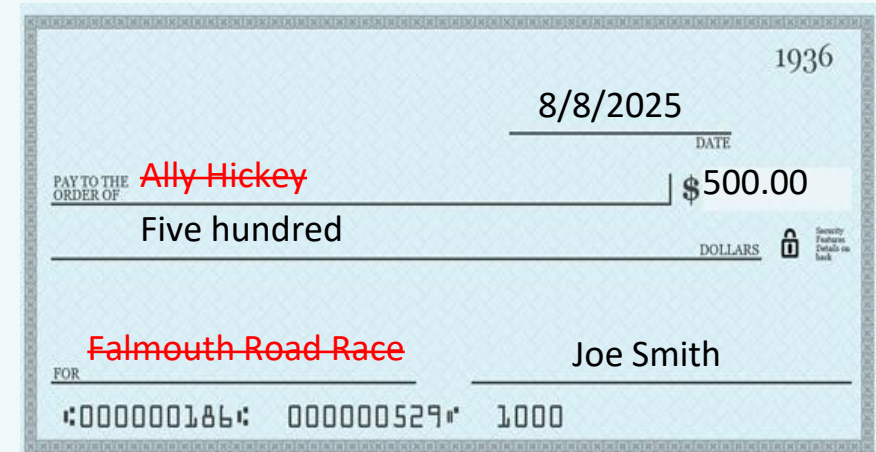
Donation Amount: _____

Correct 😊



A check from 1936 dated 8/8/2025 for \$500.00 (Five hundred DOLLARS) payable to the order of Brigham and Women's Hospital. The runner is Ally Hickey, and the check is for Joe Smith. The MICR line at the bottom reads: ⑆000000186⑆ 000000529⑈ 1000.

Wrong 😞



A check from 1936 dated 8/8/2025 for \$500.00 (Five hundred DOLLARS) payable to the order of Ally Hickey. The runner is Falmouth Road Race, and the check is for Joe Smith. The MICR line at the bottom reads: ⑆000000186⑆ 000000529⑈ 1000.





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Fundraising Milestones

Fundraising Milestones

2025 Falmouth Team Fundraising

Brigham and Women's Hospital
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\$1,500
Race Day Singlet



\$2,000+ Run Brigham Mouse Pad



\$3,000+ Run Brigham Baseball Hat or Stanley



TOP FUNDRAISER and MOST DONATIONS Run Brigham Beach Towel



One incentive prize per participant based on fundraising threshold



Fundraising Challenge Winner!

**CONGRATULATIONS to Steve Gilmore
for receiving the most donations by Wednesday, August 6!!!**





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Falmouth Road Race Logistics

*For more updates and information on the
2025 ASICS Falmouth Road Race click [here](#).*

Bib Pick-Up

- **Number pick-up is not available on Race Day**
- **Where: Health & Fitness Expo**
Falmouth High School
874 Gifford Street, Falmouth, MA 02540
- **When**
Thursday, August 14 4-7pm
Friday, August 15 12-7pm
Saturday, August 16 10am-3pm
- If you are picking up a bib for another runner, you must show a picture of their photo ID, know their bib number ([Click here to find out!](#)) and supply your photo ID and phone number.



Course Map



Race Day - Getting to the Start Line:

- **Buses will transport runners to the start line**
 - Meeting Location (drop off only): Lawrence School, 113 Lakeview Ave., Falmouth, MA 02540
 - Time: Between 6:00am – 7:15am
 - Note: If you arrive after 7:15am you may not be guaranteed a ride to the start
- **Important Notes:**
 - Baggage is not allowed on buses
 - Water belts or hydration packs are not allowed on buses and the racecourse
 - Please do not bring extra clothing on the buses or to the start area



Parking

- **Recommended Parking:**
 - Homeport Office Complex (316 Gifford St, Falmouth, MA 02540)
 - Falmouth Plaza (35 Davis Straits, Falmouth, MA 02540)
 - Mullen Hall School (130 Katharine Lee Bates Rd, Falmouth, MA 02540) *Limited spots*
 - Morse Pond School (323 Jones Rd, Falmouth, MA 02540)
 - Falmouth Mall Lot (137 Teaticket Hwy, Teaticket, MA 02536)
 - Town Hall Lot (59 Town Hall Square, Falmouth, MA 02540)
- **Important Reminders:**
 - Traffic is very heavy on race day – allow extra time!
 - Avoid private property and businesses that are open – you run the risk of being towed
 - No parking on Worcester Court per the Town of Falmouth
 - No access/parking in Woods Hole
 - No boat drop-offs



Race Day –Start Line

- **Start times:**

- Wheelchair Division: **8:40 AM**
- Wheelchair duos: **8:41 AM**
- Elite Women's: **8:50 AM**
- Elite Men: **9:00 AM**
- First Pulse*: **9:04 AM**

*Pulse intervals within each pace group are set at time intervals [approx. 2 minutes between] thus allowing for less congestion at the Start and on the course!

- **Pace Group:** Which pulse you start in is up to you! There will be banners with expected paces on them. Recommendation: line up at your expected pace or slower, since the course is hilly.
- **Important:**
 - If you cannot complete the race by 11:45 AM, you assume responsibility for your own safety. Roads reopen to traffic and finish area is dismantled so you will not receive an official time and appear in results.
 - The use of headphones, including ear buds, is discouraged.
 - If you're running with friends, please don't run more than two abreast and impede runners who may want to pass.
 - Baby strollers, skates, and bicycles are prohibited from the course during the race.

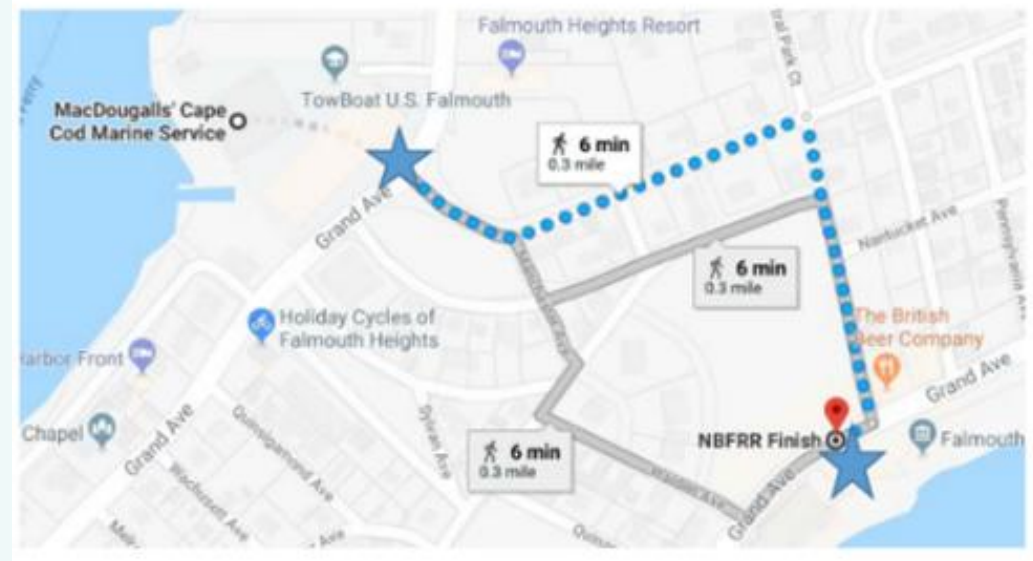


Cheering Zone

- **Cheering Zone:** Family and friends are invited to join our team at the Brigham official cheering spot located at the south entrance of MacDougalls' Cape Code Marine Services, 145 Falmouth Heights Road, Falmouth, MA. Make sure to smile for them as you run by!



BWH Cheering Zone to Finish Area



Amenities/Important Notes

- **Toilet Facilities:** There will be numerous portable toilets where the buses are boarding and throughout the start and finish areas, as well as along the course (around two, two-and-a-half, and three miles).
- **Poland Spring Water:** Start / along the course / finish line
- **Gatorade:** Mile 4 / finish line
- **Race Numbers:** Wear on front of shirt; do not fold/bend as it will damage timing device; add emergency contact information to back

**If you cover or alter your number, sell it or give it away,
YOU WILL BE DISQUALIFIED AND UNABLE TO REGISTER FOR NEXT YEAR'S RACE**



Finish Line and Post Race

- **Post-Race Refreshments:** Each runner will be handed a grab-and-go bag with refreshments; plus the hot dog tent will be back!
- **Meeting Your Family After the Race:** Meet up using the A-Z signs along the back of the ball field (24 Central Park Ave, Falmouth, MA 02540).
- **Reminders:**
 - There are no buses back to Lawrence School from the finish area
 - If you need to go back to Woods Hole, take the WHOOSH Trolley from the Falmouth Mall or Main Street; visit [Cape Cod Regional Transit Authority](#) for a schedule



FYI's

- **Bib Number:** [Click here to find out!](#)
- **Send Us Your Photos:** Selfies?! Met up with another Brigham Runner?! Send to team@bwh.harvard.edu.
- **Runner Tracking:** Tell family and friends to download the [RTRT app](#) now for real-time race day tracking!
- **Race Results:** Available after 2pm on FalmouthRoadRace.com and on the 2025 RTRT Falmouth Road Race app.
- **Race Photos:** Available 2-3 days after the race at MarathonFoto.com



Questions?

Put them in the chat box or email
team@bwh.harvard.edu!